



Give Birth to A Super Hero

Donate your Baby's Umbilical Cord Blood and Save Lives!

7,000 North Americans are in need of a life-saving stem cell transplant - only 30% will find a match in time! There are 4,000,000 babies born in the United States each year. Let's build up this healing supply of donations one birth at a time and save lives!

For more information and active web links check out the website: BornaSuperHero.org

How is Cord Blood different than Bone Marrow?

- ★ Donation of cord blood is safe and painless.
- ★ Cord blood can be frozen and saved until used.
- ★ Bone marrow has to be donated and used within hours of harvesting.
- ★ Both procedures have similar success rates.
- ★ Cord blood has 10x the stem cells than marrow.
- ★ It is believed stem cells found in cord blood have greater regenerative properties because they are younger than bone marrow.
- ★ It's faster. Once a registry match is found, the fully tested and frozen cord blood simply needs to be delivered to the patient's hospital. To receive a bone marrow transplant the matching donor would need to be contacted, re-consent to be a donor, still be physically able to complete the process and agree to be hospitalized to undergo a bone marrow harvest that would need to be tested pre-transplant.
- ★ Bone marrow is a larger harvest. Typically, cord blood is used for children and adolescents.
- ★ A bone marrow donor can give more than once, however there is only one opportunity to donate a baby's cord blood.

Local Resources

UC Davis Medical Center

<http://www.ucdmc.ucdavis.edu/cordblood/>

National Resources - find out how easy it is!

<http://www.bethematch.org/Support-the-Cause/Donate-cord-blood/>

http://www.babycenter.com/o_donating-cord-blood-to-a-public-bank_1356495.bc

If your hospital doesn't have a Cord Blood Donation program and you can't get a kit from the public cord blood bank near you, these two private cord blood banks have donation programs and will send kits anywhere in the United States.

www.cordforlife.com

www.lifebankUSA.com



This information was researched by Georgia Seagraves for her 8th grade final project and developed as a Take Action Project for her Girl Scout Silver Award.



Print a certificate for your babybook or a color iron-on design for a t-shirt or onesie.

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www.bornaSuperHero.org**

